



Light without compromise.™

## Press Release

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### **Telegen Formally Changes Name to Vu1™**

*Technology company refocuses efforts to create new energy efficient and mercury-free light bulb technology*

**SEATTLE, June 10, 2008** – Telegen Corporation (OTCBB: TEGN) announced today it has formally changed its name to Vu1 Corporation (OTCBB: VUOC). The company's re-branding as Vu1 reflects its efforts on the development and production of energy efficient, premium-featured lighting solutions. Vu1 has developed new technology for an environmentally-friendly and mercury-free light bulb that is scheduled to be commercially available in the first quarter of 2009.

"The U.S. Environmental Protection Agency has stated that one of the simplest and most effective ways to reduce green house gas emissions globally is by converting to energy efficient lighting", said Vu1 President Richard Sellers. "Unfortunately, current energy efficient lighting alternatives solve one problem but create another – the mercury content in Compact Florescent Lights (CFL) is not only an individual health hazard, but the EPA suggests it could also be a pending environmental catastrophe. Vu1 Technology is truly - Light without compromise™."

Energy efficient light sales in the U.S. are growing at an annual rate in excess of 100 percent since 2006. But the gains in efficiency have come with a cost to consumers: CFL bulbs contain toxic levels of mercury, they often have poor light quality, they are slow to warm up and most cannot be dimmed.

Vu1 is developing a mercury-free, energy efficient, full-featured light bulb which is not an incandescent, CFL, or LED (light emitting diode) lighting technology. The Vu1 bulb will be affordably priced and address key consumer concerns by including sought after features currently lacking in CFL and LED technologies including:

- Mercury free / household disposable
- Fully dimmable / instant on
- Incandescent light quality
- Traditional look



**Light without compromise.™**

“People want to make a difference in the planet and improve the environment for future generations,” said T. Ron Davis, Vu1 Chief Marketing Officer. “Vu1 has spent four years and millions of dollars engineering a superior energy efficient lighting solution with zero compromises to light quality or the environment. We believe it will transform the lighting market.”

### **About Vu1 Corporation**

Vu1 Corporation (OTCBB: VUOC) is dedicated to applying its new technology to produce energy efficient, environmentally-friendly lighting solutions worldwide. Vu1 is developing a new, energy efficient light that will provide the consumer market with the first affordable, non-toxic light bulb with features consumers are demanding and not receiving from existing products. More information about Vu1 is available at the company’s website: [www.Vu1.com](http://www.Vu1.com).

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This press release includes forward-looking statements including, but not limited to, the future commercial availability of our light bulb, our strategic planning and business development plans and the viability, pricing and acceptance of our products in the market. These forward-looking statements are subject to a number of risks and uncertainties that may cause actual results to differ materially from those described in the forward-looking statements. The words "may," "would," "will," "expect," "estimate," "anticipate," "believe," "intend", “scheduled” and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the company's ability to control, as well as the risks and other factors set forth in our periodic filings with the U.S. Securities and Exchange Commission (including our Form 10-K for the year ended December 31, 2007 and our Form 10-Q for the quarter ended March 31, 2008).

*Editor’s note; Vu1 is pronounced “view-one”*

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